

**School of Humanities, Arts and Social Sciences**  
**Teaching Call 2019-B**

**Closing date:** May 31<sup>st</sup>, 2019

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The school of Humanities, Arts and Social Sciences whose purpose is to provide a superior and outstanding quality of education, both in the programs offered by the School, as well as in basic skills training courses and in Socio-humanistic training, strives to develop critical-analytical, expression and communication skills, in addition to their social and civic commitment. The School of Humanities, Arts and Social Sciences is composed of four academic programs of professional development: Psychology, Architecture, Social Communication and Journalism, and Design. Likewise, the School structures and administers three principal academic areas: Language, Socio-Humanistic Training and Philosophy, to contribute in the integral formation of the students of the Universidad de Ibagué.

**Social Communication and Journalism**

The program of Social Communication and Journalism at Universidad de Ibagué was first developed in 2006, and is currently in the process of self-assessment for the purposes of becoming accredited as being high quality.. The program has 190 students, a team of seven full-time professors and four adjunct professors, all with postgraduate training in different areas regarding the field of Social Communication and Journalism, and who are part of two research groups from the University and recognized by Colciencias: Urban Trail and Mysco.

The program has a multimedia laboratory equipped with advanced technological resources to ensure the proper performance of the academic practices. Likewise, the laboratory of Journalism "*El anzuelo medios*", a multimedia platform, allows the journalistic production and

communicative projection of the academic community and, in addition, works in conjunction with one of the most important radio broadcasters of the country, with whom students and teachers have the opportunity to share their productions both locally and nationally.

### **Job details**

**Job Title:** full-time practitioner of the Social Communication and Journalism program with an emphasis in teaching.

**School:** Humanities, Arts and Social Sciences

**Program /academic area:** Social Communication and Journalism

### **Purpose of the job**

Manage, design and implement functions and projects in teaching, research, social responsibility and administrative components, which will contribute to the strengthening of the management of the Program, its pedagogical strategies, and the deepening in Citizen Journalism, through the provision of new methods, practices and reflections developed collaboratively, which positively impact the academic processes and the relationship of the Program of Social Communication and Journalism with the community.

### **Main responsibilities**

**-Teaching:** (50%).

- Planning, designing and management of courses with components of investigative journalism, citizen journalism, journalistic genres and journalistic writing.

- Advise undergraduate thesis projects.

**-Research:** Formulation of new areas and research projects in the field of communication and journalism (20%).

**- Academic and administrative management:** Support to the processes of curricular review, renewal of registration and accreditation of high quality of the program (30%).

## **Knowledge, skills and experience required for the job**

### **Required profile**

Social communicator and journalist, with a specialization or master's degree in journalism or related areas.

### **Required Experience**

- A minimum of three years of experience teaching in higher education (university) environments, in the fields of mass media (radio, newspaper, multimedia), data journalism and ICTs.
- Professional experience in areas related to the research journalism or ICTs (digital journalism, convergence and transmedia)
- Bilingual: English B2 (broadcasters according to the Common European Framework)

### **Preferred Experience**

- Training in university teaching.
- Professional experience in the field of journalism.
- Research experience supported by intellectual productions, which may be published or recognized artistic productions related to the field of action
- Submit CvLac updated and consistent with the requested profile (for Colombian candidates).